



AERIAL SURVEYING



DATA MAPPING

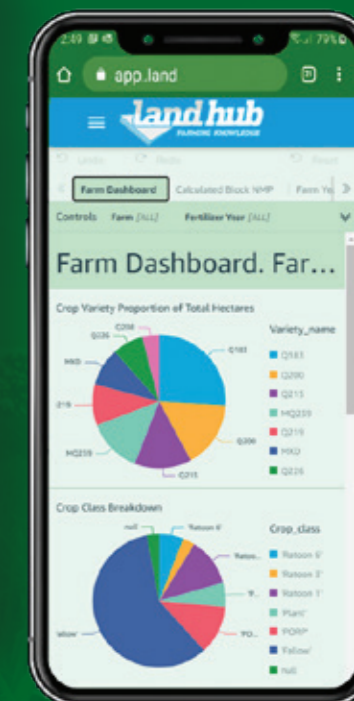
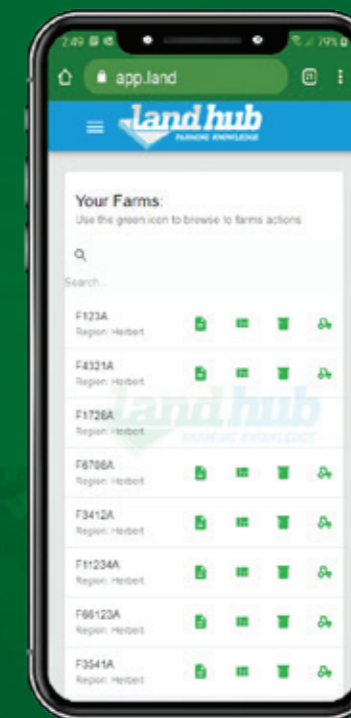


NUTRIENT MANAGEMENT

FARMING KNOWLEDGE IN YOUR POCKET.

LAND HUB was developed in 2019 in consultation with growers and agronomists across the Queensland sugarcane and horticultural industries to address the need for easier access to key information to support farming decisions for productivity improvement.

LAND HUB is the knowledge bank for your farm information.



CONTACT

If you'd like to know more about LAND or how to subscribe, or to register for a demo, call one of our consultants today:

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Great Barrier
Reef Foundation

GREAT BARRIER REEF FOUNDATION MACKAY WHITSUNDAY WATER QUALITY LAND HUB PROJECT

The Mackay Whitsunday Water Quality Program is funded by the partnership between the Australian Government's Reef Trust and the Great Barrier Reef Foundation.

The program is aimed at improving the quality of water flowing from the Pioneer and Plane Creek catchments by reducing the amount of dissolved inorganic nitrogen entering the Reef's waters. Liqueforce is one of a select few organisations that has been awarded funding under

this program, and its LAND HUB Project will deliver significant benefits to sugarcane growers in the region that will drive productivity improvements on farm and water quality outcomes off farm. The LAND HUB Project represents a tremendous opportunity for up to 30 sugarcane growers in the Mackay Whitsunday region to receive significant benefits and professional agronomy support over the 4-year project period.

WHAT MAKES LAND ESSENTIAL?

- LAND displays your farm data in the grower app on your phone, tablet or computer
- LAND calculates what nutrients you should apply, and you record what you've actually applied
- LAND is easy to adopt and highly functional
- LAND improves management decision inputs and farm productivity
- LAND provides easy, printable reporting outputs
- LAND meets your regulatory requirements for Farm Nutrient Management Plan, or your industry set Best Management Practice

WHAT LAND CAN DO FOR YOU:

- LAND tells you about your farms – your crops, your soils and your farm nutrient requirements
- You get an optimised Farm Nutrient Management Plan built on six easy steps or your industry BMP, tailored to your region, your farm, your paddock and your soil
- Your farm data is available at your fingertips, even if you're offline
- Your farm data is securely stored in one digital location; your data is private and cannot be accessed without your permission
- Your farm information builds year on year, enabling easy long-term monitoring of crop and financial performance over time
- You can unlock productivity improvements through better knowledge of your farm
- You get a deeper understanding of underlying agronomic issues and solutions suitable to your farm
- You can collaborate with your agronomist on LAND to help them, help you.

COMPLIMENTARY BENEFITS OF PARTICIPATING IN THE MWWQ LAND HUB PROJECT INCLUDE:

- A subscription to LAND for the duration of the project, including access to the LAND HUB grower app, and all the benefits of your farm information digitised and available at your fingertips
- An optimised Farm Nutrient Management Plan based on six easy steps, updated each year as required
- 5 visits from a Professional Agronomist to help you make the most of your farm Nutrient Management Plan to drive your farm productivity and to realise benefits of practice change
- EM mapping of your farm (this offer is limited to the first 2000 ha not previously mapped)
- Drone based spatial data capture of your farm for accurate crop polygons
- A \$2000 incentive payment to support practice change on your farm (can be used for capital purchases)
- Up to 10 additional soil tests to enable you to better understand your soil variability across your farm
- A surface elevation drainage model of your farm
- Vegetation indices enabling an assessment of patterns of yield variability
- Invitation to bi-monthly information and education sessions across the 4-year project period, including topics such as optimising farm data use, extension opportunities, farm data security, regional knowledge sharing.

ELIGIBILITY REQUIREMENTS AND CRITERIA FOR PARTICIPATION:

- You may participate and receive the above benefits provided you have not previously been funded by the Foundation for a similar practice change project
- You agree to share certain information as required over the 4 year project period for project reporting purposes
- You agree that some photographs may be taken of your farm for use in project reporting and/or for program promotional purposes
- You may be asked to answer questions about the project in relation to your perceived benefits of this project – it is entirely optional to answer these questions

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